

SMOKING during pregnancy

28% OF ALL SOUTH DAKOTA MOTHERS smoked in the 2 YEARS BEFORE pregnancy.

13% OF ALL MOTHERS smoked the LAST 3 MONTHS of pregnancy.

The percent that **smoked during the last three months of pregnancy** differed by race:

11% OF ALL WHITE MOTHERS

34% OF ALL AMERICAN INDIAN MOTHERS

13% OF ALL OTHER RACE MOTHERS

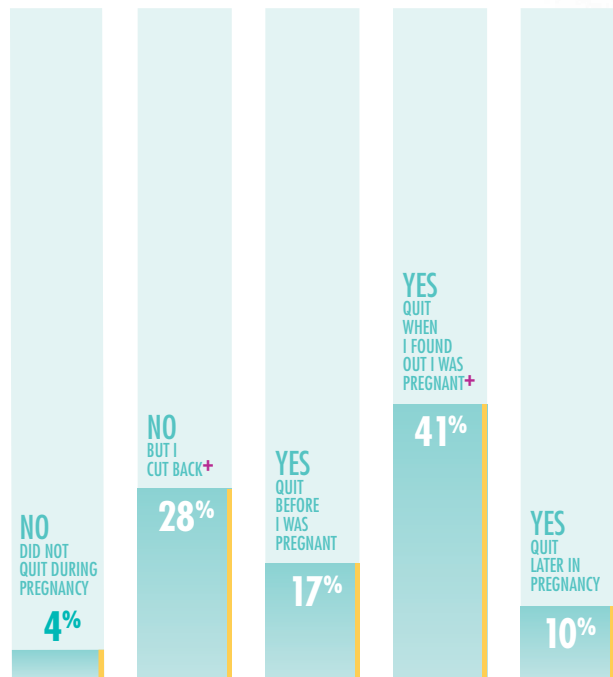
AMONG MOTHERS WHO SMOKED

during the last two years:



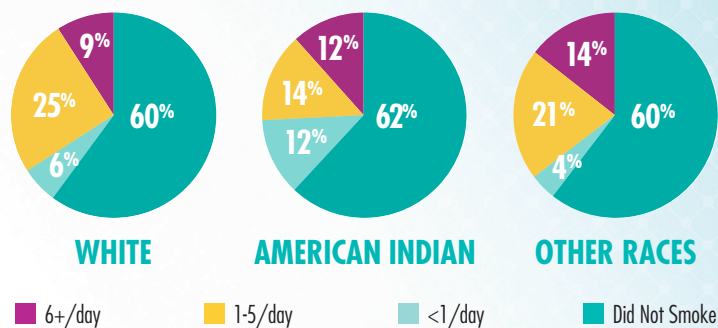
QUIT STATS

among mothers who reported smoking the three months before pregnancy



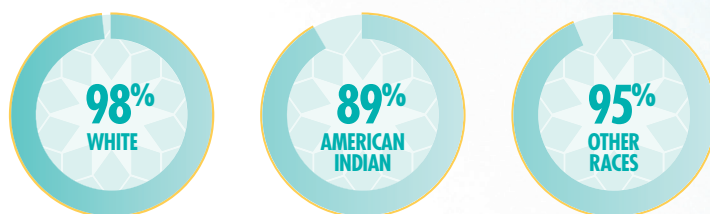
⁺ A higher percent of **White mothers** were more likely to **cut back (33%)**, while **American Indian mothers** were more likely to **quit** when they found out they were pregnant (**52%**).

Number of **CIGARETTES SMOKED** the **LAST THREE MONTHS** of pregnancy:



96% OF SOUTH DAKOTA MOTHERS

reported that no one is allowed to smoke anywhere inside their home, but this differed by race:



* Data from 2016 South Dakota PRAMS-like Survey and were weighted to provide statewide estimates. For full report: doh.sd.gov/documents/statistics/2016-SD-PRAMS.pdf

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what can we DO?



Quit smoking strategies:



1 SOUTH DAKOTA QUITLINE PROGRAM

The most important time in life for a woman to quit smoking can also be the most difficult. The South Dakota QuitLine offers additional support to pregnant women during and after pregnancy. As an extension of the standard QuitLine phone coaching program, the SD QuitLine **Postpartum Program** is intended to help moms stay quit during an exciting but stressful time. The program includes:

- + Up to four additional relapse prevention calls with a QuitLine coach
- + Gift card incentives if eligible

For program information, as well as how to sign up, visit:
SDQuitLine.com 

2 SmokefreeMOM

SmokefreeMOM is a mobile text messaging service designed for pregnant women across the United States to help them quit smoking.

For program information, as well as how to sign up, visit:
women.smokefree.gov/smokefreemom.aspx

Learn more:

ForBabySakeSD.com 

