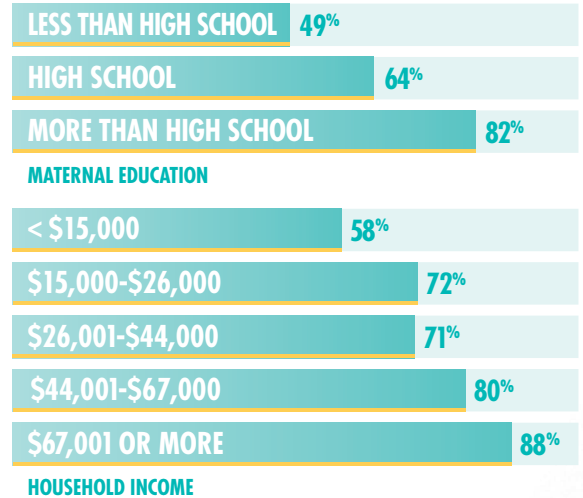# GET MOTHERS IN FOR PRENATAL CARE
early and often

Early and adequate prenatal care is IMPORTANT to improve pregnancy and birth outcomes.*

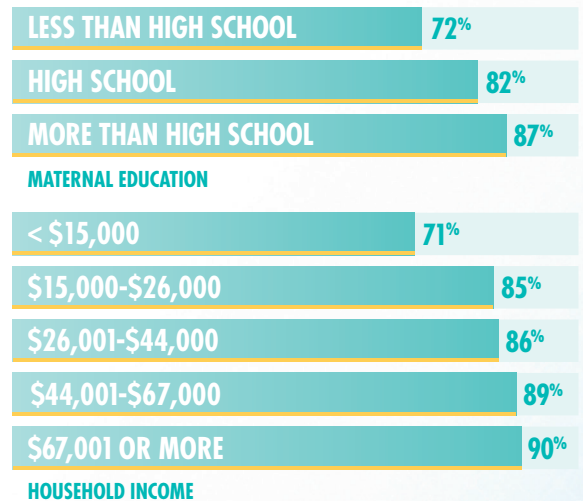## EARLY PRENATAL CARE is influenced by education & income*

Mothers with prenatal care in their 1st Trimester

Maternal Education	%
LESS THAN HIGH SCHOOL	49%
HIGH SCHOOL	64%
MORE THAN HIGH SCHOOL	82%

MATERNAL EDUCATION

Household Income	%
< $15,000	58%
$15,000-$26,000	72%
$26,001-$44,000	71%
$44,001-$67,000	80%
$67,001 OR MORE	88%

HOUSEHOLD INCOME

TOP 3 BARRIERS
PREVENTING MOTHERS FROM **RECEIVING PRENATAL CARE AS EARLY AS THEY WANTED**

STATEWIDE

+ Did not know she was pregnant (44%)
+ Could not get an appointment when she wanted one (28%)
+ Had too many other things going on (22%)

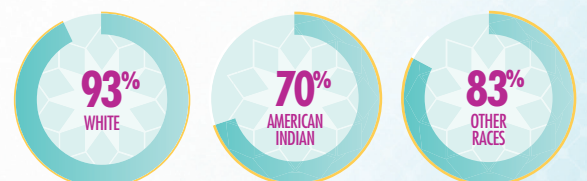## ADEQUATE PRENATAL CARE is influenced by education & income*

Mothers who attended **80%+** scheduled visits

Maternal Education	%
LESS THAN HIGH SCHOOL	72%
HIGH SCHOOL	82%
MORE THAN HIGH SCHOOL	87%

MATERNAL EDUCATION

Household Income	%
< $15,000	71%
$15,000-$26,000	85%
$26,001-$44,000	86%
$44,001-$67,000	89%
$67,001 OR MORE	90%

HOUSEHOLD INCOME

TOP 3 BARRIERS
PREVENTING MOTHERS FROM **ATTENDING ALL OF THEIR PRENATAL CARE VISITS**

STATEWIDE

+ Did not have transportation to clinic or doctor's office (35%)
+ Had too many other things going on (32%)
+ Couldn't take time off from work or school (21%)

Mothers who BEGAN PRENATAL CARE as early as they wanted*

- **93%** WHITE
- **70%** AMERICAN INDIAN
- **83%** OTHER RACES

* Early prenatal care defined as care beginning in first trimester; adequate care defined as attending 80% or more of scheduled prenatal care visits based on when prenatal care began.

* Data from South Dakota PRAMS-like report. Full report: **doh.sd.gov/documents/statistics/2016-SD-PRAMS.pdf**

SOUTH DAKOTA DEPARTMENT OF HEALTH

what can we DO?

1 Promote yearly check-ups for all women of childbearing age

2 Talk to your patients about the early signs of pregnancy during their yearly check-up

3 Make scheduling new pregnant moms a priority in your clinic/facility

4 Refer uninsured women to Medicaid or Healthcare.gov to get coverage

5 Support community efforts to provide public transportation

6 Encourage participation in Text4Baby (Text4Baby.org)