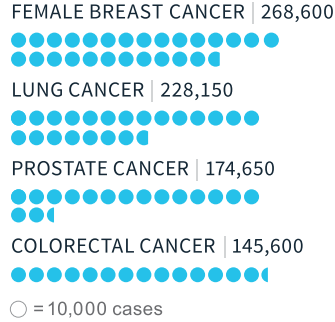
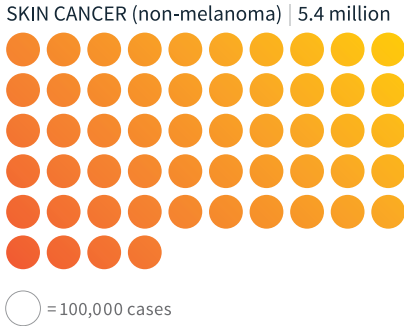


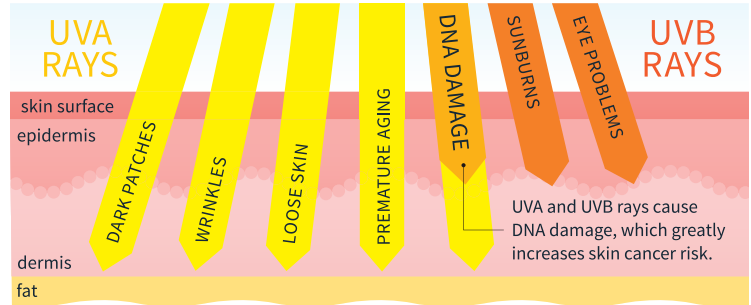
# DON'T FRY: PREVENTING SKIN CANCER

Skin cancer is the most common of all cancer types. More than 5.4 million skin cancers are diagnosed each year in the United States. That's more than all other cancers combined. Skin cancer rates have been on the rise over the past few decades. The good news is that you can do a lot to protect yourself and your family from skin cancer.

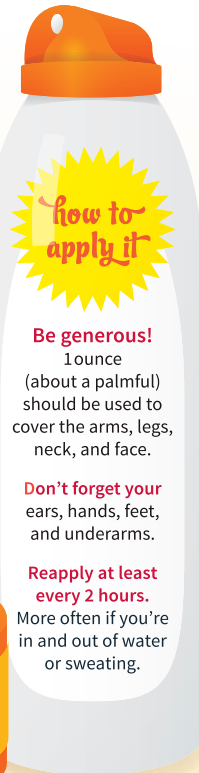
## NEW SKIN CANCER CASES IN THE US IN 2019



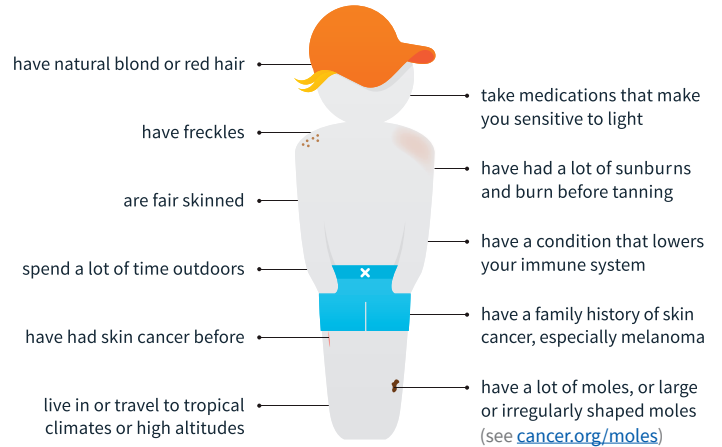
## MOST SKIN CANCERS ARE CAUSED BY THE SUN'S UVA AND UVB ULTRAVIOLET (UV) RAYS



## PROTECTING YOURSELF IS VITAL



## ANYONE CAN GET SKIN CANCER, BUT BE EXTRA CAREFUL IF YOU ...



American Cancer Society // Infographics 2019

## WE'RE FIGHTING CANCER ON ALL FRONTS.

From helping patients access services such as free rides to treatment, free lodging near hospitals, and a 24/7 cancer helpline, to fostering cutting-edge research and breakthroughs, to advocating on behalf of cancer patients – the American Cancer Society is leading the fight.

Learn More // [cancer.org/skincancer](http://cancer.org/skincancer)  
 Stay Protected // [cancer.org/sunsafety](http://cancer.org/sunsafety)  
 Detect Early // [cancer.org/skincancerimages](http://cancer.org/skincancerimages)  
 Donate // [cancer.org/donate](http://cancer.org/donate)