

# WORLD breastfeeding WEEK AUG 1-7

**GOOD FOR MOM. GOOD FOR BABY.  
GOOD FOR EVERYONE.**

- Recruit and retain employees
- Expand your ROI
- Improve customer loyalty and satisfaction
- Create a positive public perception

Find out how you can  
become a breastfeeding-friendly business at  
**[HealthySD.gov/Breastfeeding](http://HealthySD.gov/Breastfeeding)**

*for baby's sake*  
Healthier moms + Healthier babies

**BEST** feeding  
EACH OUNCE OF MOTHER'S MILK COUNTS

