




Community Needs Assessment

South Dakota



What is a Community Health Assessment?

Both a process and a product....

- **Gathers and interprets data for deep understanding,**
 - **Uses results to improve health status,**
 - **Creates a community health profile and a community improvement plan.**
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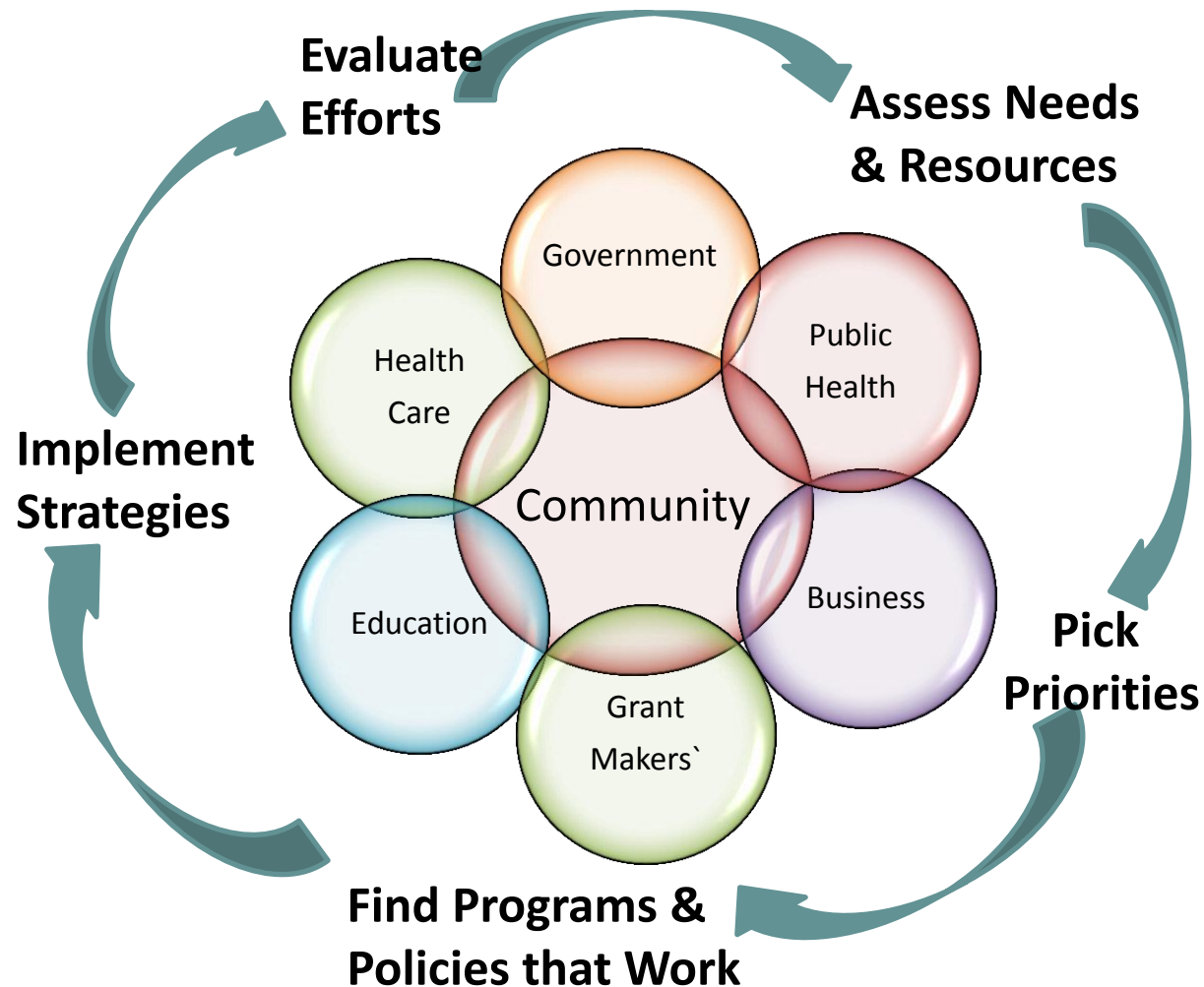


PROCESS...

...The strategies and activities undertaken to create a community health profile and a health improvement plan.

- **Engaging people & committees**
 - **Clarifying roles of community partners**
 - **Gathering published data**
 - **Summarizing, interpreting & presenting data**
 - **Identifying strengths & resources**
 - **Conducting interviews, focus groups, surveys**
 - **Creating & facilitating work groups**
 - **Using assessment results to mobilize the community**
 - **Using profile results to monitor health status**
- 

Community Improvement Process





Resource Models



- **MAPP**
 - NACCHO and CDC
- **Hometown Health**
 - IDPH and ISU Extension
- **CHANGE**
 - CDC



PRODUCT...

...The information that the community needs to deliberate and set health improvement priorities.

...The health improvement plan.

Community Health Profile:

- **A narrative description of the community,**
- **Community strengths & challenges,**
- **Health status data,**
- **Community input,**
- **Community resources, services, coalitions & systems, and**
- **Interpretation of data presented.**



Community Profile



- Key Components •**
- **Executive Summary**
 - **Introduction**
 - **Community Description**
 - **Community Assets & Wellness**
 - **Community Health Status**
 - **Interpretation of Information**
 - **Health Related Services**
 - **Health Disparities**
 - **Summary of Profile Highlights and Overall Interpretation**



Community Description

- **Geographic description**
 - Location, size, population, land use.
- **Population description**
 - Population counts, gender, age, race & ethnicity, income, poverty, education, employment and industry,
- **Community assets & wellness**
 - Physical (parks, bike & walking lanes, rec. areas.
 - Social (theaters, clubs churches, libraries)
 - Regulatory (policies and laws- clean air law)
 - Individual (artists, living treasures, leaders.
 - Cultural/historical (historic sites, celebrations, etc)
- **Interpretation**



Community Health

- **Maternal Child Health Indicators**
 - Births, births by age, low birth weight, births to teens, births to single mothers.
- **Mortality**
 - Total deaths, death rate, deaths by gender, deaths by age group, deaths by race/ethnicity
- **Leading causes of death**
 - Ranking deaths by percentages shows burden



Community Health

- **Chronic Disease Indicators**

- Years of potential life lost
- Heart disease and factors, Cancer, Stroke, COPD, Diabetes, Arthritis, Asthma, Disability, Oral health

- **Infectious Disease Indicators**

- Leading causes (influenza, Pneumonia, Food borne illness, hepatitis, Pertussis, Tuberculosis, STDs, HIV/AIDS)

- **Environmental Health Indicators**

- Safe streets, food safety, water quality, air quality, Lead



Community Health

- **Injury, Violence, Substance Abuse**
 - Violent deaths, Abuse/Neglect or Violence, Unintended injury, Substance Abuse,
- **Risk & Resiliency Indicators**
 - Youth risk and resiliency survey (YRRS) and BRFSS for adults
- **INTERPRETATION**



Health Services, Resources

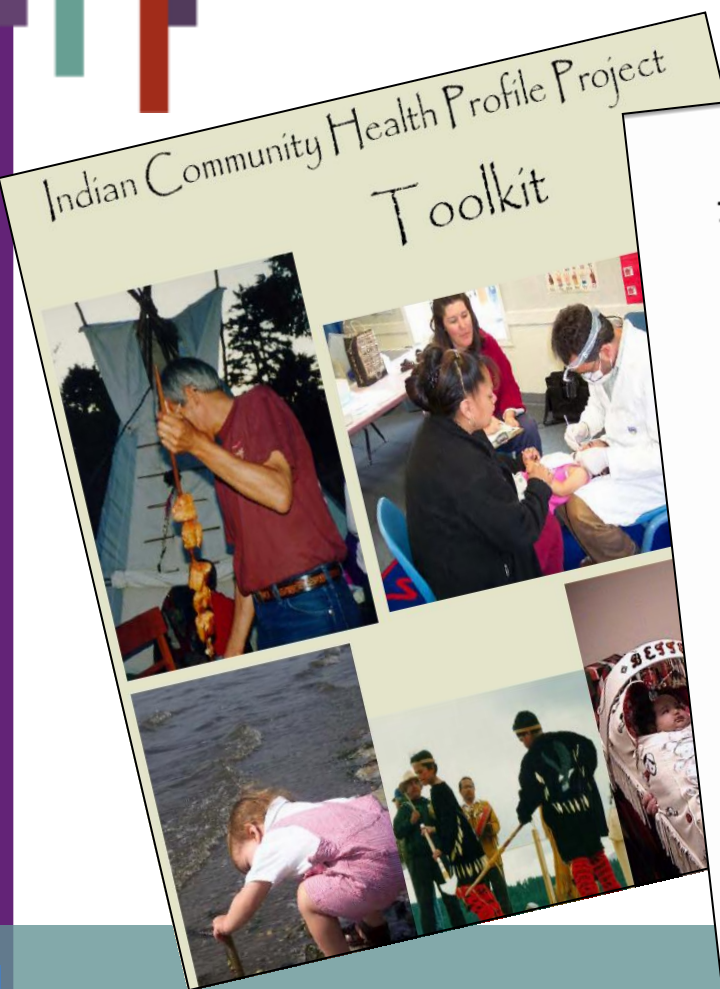
- **What services exist for whom**
- **What influences access to services for different groups**
 - Is there an adequate supply of services for all the population?
 - What financial, organizational, social barriers limit people's use of current services?
 - Are the available services relevant and effective for the population?
 - Who utilizes existing services?



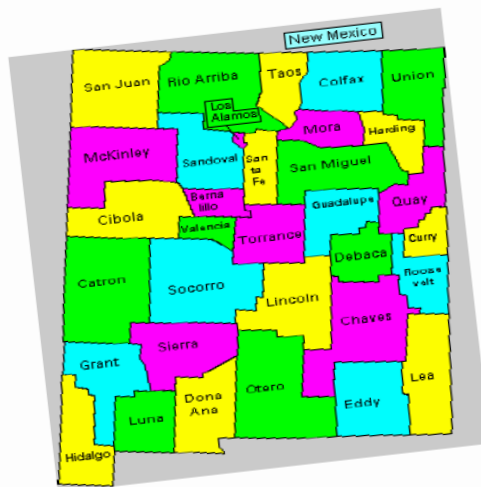
Health Disparities

- Health Disparity is the differences in incidence, prevalence, mortality and burden of diseases and other adverse health conditions between specific population groups; expressed as a ratio
- Impact of disparities on overall community health.

So, what does a profile look like?



Community Health Profile Lincoln County, New Mexico 2006 - 2007



Lincoln County Community Health Council
206 Sudderth Drive
Ruidoso, New Mexico 88345
(575) 973-1829
(575) 257-1877

COMMUNITY HEALTH PROFILE 2007-2008 Edition

Compendium of Public Health Data for
New Haven, Naugatuck, Southbury, Woodbury
Lower Naugatuck Valley Towns of
Falls, Derby, Oxford, Seymour, & Shelton

So, where do I get data?

SEIS

ICPSR



**VITAL
STATS**





Data Resources



- **MAPP**
 - <http://mapp.naccho.org/FullTextIntroduction.asp>
 - **National Health Interview Survey**
 - www.cdc.gov/nchs/fastats/heart.htm
 - **Hospital Inpatient Discharge Data**
 - From local hospital association or state
 - **Census Data**
 - <http://factfinder.census.gov>
 - **Public Lands and Recreation**
 - www.publiclands.org
- 

www.Healthy SD.gov/

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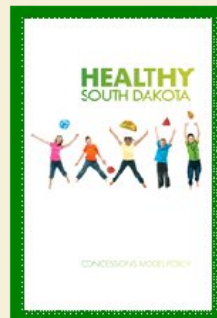
Child Care

State Employees

[Action Strategies Toolkit for Healthy Communities: A Local and State Leaders Guide to Strengthening Physical Activity and Healthy Eating Opportunities for Youth](#)

[Community strategies and measurements to](#)

Communities



How Healthy is Your Concession Stand?

[CLICK HERE](#) and be one of the first to invest in healthier options for concessions at youth sporting events.

The new Healthy SD Concessions Model Policy is your guide to serving healthier items - outlining foods and beverages that are green-light good and those red-light items that should be avoided. You'll find tips and strategies to help you overcome common barriers, put a plan in place, and you can [request FREE](#) marketing materials to help promote your healthier selections!

2012 Achieve Communities Applications Sought

The National Association of Chronic Disease Directors (NACDD), National Association of County and City Health Officials (NACCHO), National Recreation and Parks Association (NRPA), and YMCA of the USA (Y-USA) are pleased to announce the 2012 ACHIEVE RFAs have been released and can be accessed on www.achievecommunities.org. [Learn more about ACHIEVE.](#)

Community Needs Assessment Workshop

The South Dakota Department of Health, Healthy Communities Program is pleased to offer a one day training workshop on community needs

[Data](#)

[Online Resources](#)

[Toolkits](#)

[Newsletters](#)

[Success Stories](#)

[Activities Calendar](#)

[Join American's More Matters Pledge to Fight Obesity](#)

[Strides to a Healthier Worksite](#)

[Nourish Life.org](#) - an educational initiative designed to open a meaningful conversation about food in school and communities.

Let's Move - a comprehensive initiative, launched by the First lady and dedicated to solving the problem of obesity within a generation, so that children born today will up healthier and able to pursue their dreams. Communities play a big part in this initiative. Learn more:

- [Learn the facts: raising](#)

Data Resources

<http://doh.sd.gov/>



Welcome to the website of the South Dakota Department of Health

The mission of the South Dakota Department of Health is to promote, protect and improve the health and well-being of all South Dakotans.

News



- 2011-2012 flu season information
- Schools — report weekly absenteeism numbers
- Assisted Living Center Regulation Review Workgroup
- Infectious disease surveillance summaries
- Registry of South Dakota pregnancy help centers
- Governor's Task Force on Infant Mortality
- Submit data for South Dakota's annual School Height / Weight Survey
- Flood cleanup recommendations

Quick Links

- Get licensed as a food service, campground or lodging establishment
- Order a SD vital record (birth, marriage, death, divorce) — Search 100-year-old SD birth records
- Disease fact sheets
- Reportable disease list — File report online
- Hantavirus information
- Department of Health HIPAA Notice of Privacy Practice
- Sanford Poison Center, 24 hours a day, 365 days a year, 1-800-222-1222 (leaves DOH site)
- South Dakota Hospital PricePoint - information about inpatient services & charges (leaves DOH site)
- South Dakota Health Alert Network
- Department of Health 2020 Initiative

Other State Agency Links (all leave Department of Health site)



- Medicaid
- Medicare Prescription Drug Coverage
- Children's Health Insurance Program
- Consumer insurance complaints
- Licensed insurance companies
- South Dakota Risk Pool

- Local Offices
- Services
- Licensing Boards
- Resources
- Events Calendar
- F.A.Q.
- Subscribe to Epi listserv



Priorities


USING HEALTH DATA TO SET PRIORITIES

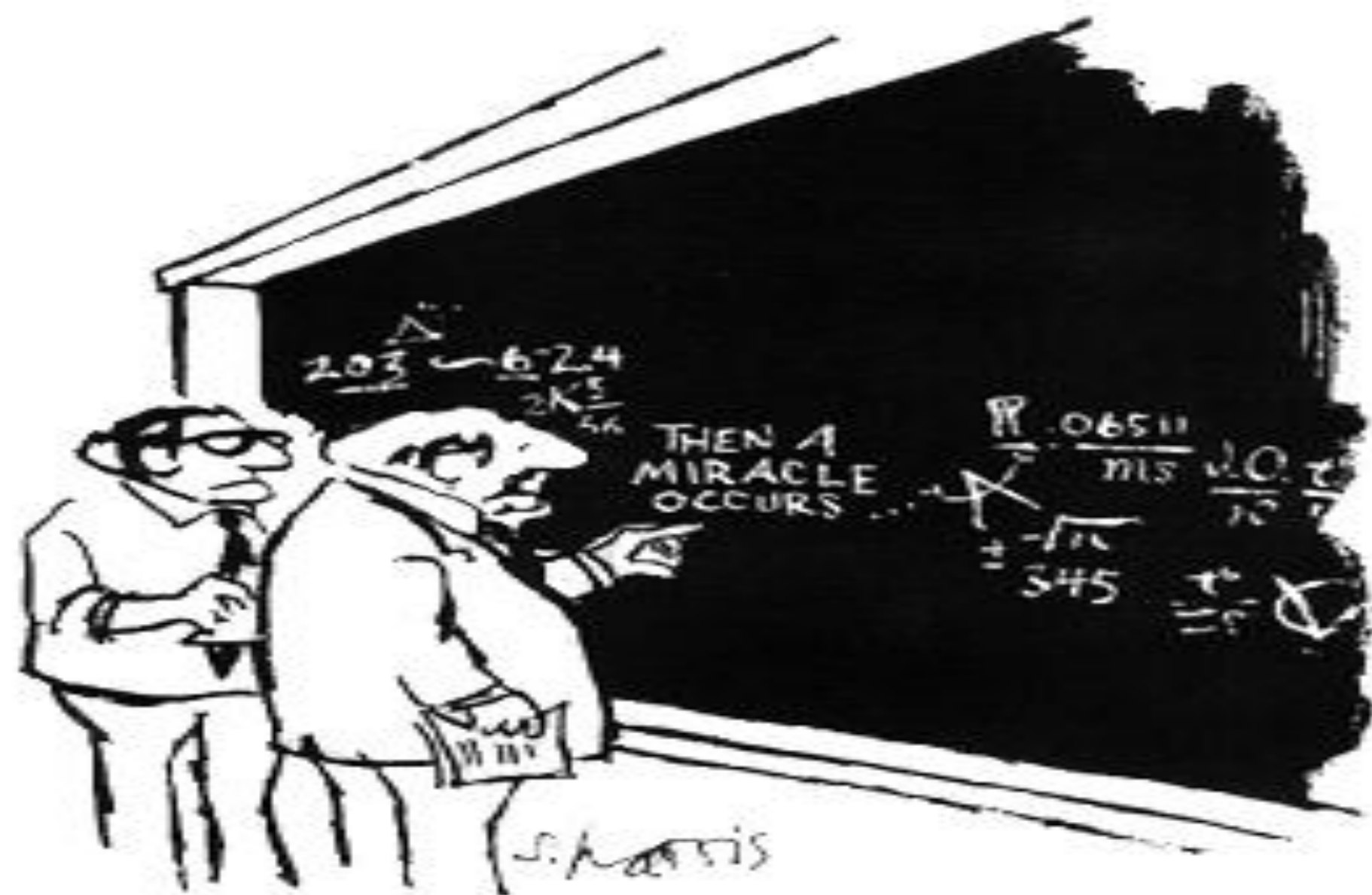




PRIORITY DISCUSSION

Questions:

1. What did you see in this data that engaged you?
 2. What information resonates with you or supports something you believe?
 3. What data is most important to what we are trying to do in our community?
 4. What other information do we need to gather?
 5. Given this data and our deliberations what priorities should we choose?
 6. What are our next steps?
- 



"I think you should be more explicit here in step two."

http://www.doh.state.fl.us/planning_eval/CHAI/Resources/FieldGuide/1MAPPIIntroduction/MatrixCHAmodels.pdf

Community Health Assessment and Health Improvement Planning Models Matrix*

Model	Essential Steps in Community Health Assessment and Health Improvement Planning							
	Develop Plan	Assess Health of the Community				Get Results, Take Action		
		Gather Input	Review Data	Public Health System	SWOT Analysis	Prioritize	Set Goals	Action Plan
PATCH (Planned Approach to Community Health) CDC 1995		Mobilizing the Community	Collecting Data			Choosing Health Priorities		Developing a Plan Evaluating PATCH
PACE EH (Protocol for Assessing Community Excellence in Environmental Health) NACCHO 2000	Task 1 – Determine community capacity Task 2 – define community Task 3 – assemble team	Task 4 – Define goals, objectives, scope Task 5 – generate list of community-specific environmental health issues	Task 6 – Analyze issues within system framework Task 7 – Develop locally appropriate indicators Task 8 – Select standards			Task 9 – Create issue profiles Task 10 – Rank issues Task 11 – Set priorities		Task 12 – Develop action plan Task 13 – Evaluate progress and plan for future
APEX PH (Assessment Protocol for Excellence in Public Health) NACCHO 1991		Part II: Community Process (identify health problems, set health status goals; programmatic objectives and identify resources)		Part I: Organizational Capacity Assessment (internal self-assessment of local health dept.)		Part III: Completing the Cycle (implement action plan and community health plan, review policy development and assurance functions of local health department)		
MAPP (Mobilizing for Action through Planning and Partnerships) NACCHO 2000	Organize for Success Partnership building Visioning	Community Themes and Strengths Assessment	Community Health Status Assessment	Local Public Health System Assessment	Forces of Change Assessment	Identify Strategic Issues	Formulate Goals and Strategies	Action Cycle Evaluation Celebrate Success
Healthy People in Healthy Communities (HP2010) CDC 2001		Mobilize Key Individuals and Organizations	Assess Community Needs, Strengths and Resources		Assess Community Needs, Strengths and Resources	Plan for Action		Implement Action Plan Track Progress and Outcomes

*Terminology for steps matches language in each model



Questions?

